

MAKING CONNECTIONS, DELIVERING RESULTS

Over 50 years ago, forward-thinking community leaders laid the groundwork for compassionate, impactful and person-focused mental health care in North Alabama. Mary Butler and Evelyn Wright were visionaries in their ability to make connections between community needs and the resources needed to fulfill them. They founded the Huntsville-Madison County Mental Health Center under the firm belief that access to mental health services increases quality of life for all.

Today, WellStone is an industry leader and influencer in the mental health community. We build and deliver strategic programs in schools, medical clinics, inpatient facilities and judicial systems across North Alabama. More importantly, we build relationships and connections with our clients. We understand that they are at the center of all we do.



Jeremy Blair, MBA, LMFT
Chief Executive Officer



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Contact with us!  

A LOOK AT THE PAST & FUTURE



1969
CELEBRATING
50 YEARS
CONNECTING
NORTH
ALABAMA
TO HEALTH
AND
WELL-BEING

2019

BY THE NUMBERS FISCAL YEAR 2019

IT ALL BEGAN BACK THEN

In 1969, we served our first clients as the Huntsville-Madison County Mental Health Board. Our staff paved the way for mental health services in North Alabama by connecting all members of our community with professional services regardless of their ability to pay. We served over 500 individuals in our first year of operation.

WE'RE EVEN STRONGER NOW

Today, WellStone serves over **13,000 unduplicated clients**, with a cross-disciplinary team of over 380 professionals working in 12 facilities across North Alabama. We continue to pioneer services that connect our clients to health and well-being.

WellStone's School-Based Therapy Program houses WellStone therapists in more than **60 schools** in Madison and Cullman counties. In 2019, we successfully placed a therapist in every school in Madison County and Huntsville City, and we serve over **2,700 children per year** on school premises.

WellStone's Jail Diversion Program, in partnership with Madison County Jail, reduced **40+ individuals** from recidivism in fiscal year 2019, **saving the greater community approximately \$2 million** since its inception in 2017.

AND WE SEE A BRIGHT FUTURE AHEAD

Mental health is gaining visibility in nearly all forms of public discourse. WellStone leads the conversation in reducing the stigma surrounding mental health. We remain strategically focused on improving client health and well-being; access to services and return on investment to our local, regional and statewide communities.

We continue to grow and diversify our services with strategic partnerships with municipal, judicial and community partners. We plan to continue to invest in a full continuum of care that meets the needs of our communities.

We implement programs that connect our clients to essential services, while saving the community money and making North Alabama a safer, healthier place to live.

A LOOK BACK

1956

A group of concerned citizens organized a local chapter of the Mental Health Association and raised funds to establish a clinic.

1967

Alabama Act 310 was passed by legislature, which resulted in appointed members to the new board, providing state oversight.

1969

Clinical operations under Dr. William H. Goodson, our first executive director.

1975

A new facility was constructed as the first official operating center at 660 Gallatin Street.

1988

A Bond Issue passed, which funded group homes, crisis stabilization and additional day treatment services.

2002

Operations expanded to a new main campus at 4040 S. Memorial Parkway.

2008

Children services were rebranded as Nova Center for Youth & Family.

2017

WellStone Behavioral Health merged with Mental Health Care of Cullman and officially became unified under WellStone, Inc.



OPERATING BUDGET

REVENUES

Federal Government	\$ 1,434,591
State Government	\$ 5,350,623
Local Government.....	\$ 1,078,044
Patient Fees	\$ 9,044,088
Other Revenue & Support....	\$ 2,360,912
Total Revenue	\$ 19,268,258

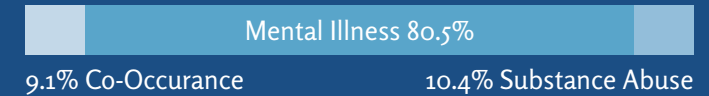
EXPENSES

Administrative.....	\$3,546,415
Program.....	\$15,018,009
Total Expenses:.....	\$ 18,564,424

PAYOR SOURCE



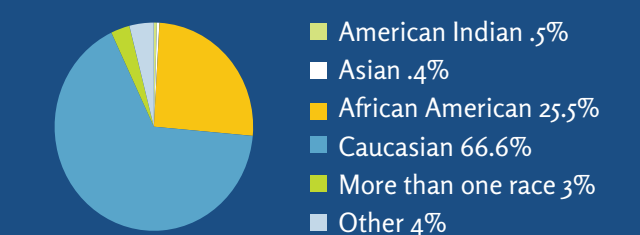
SERVICE TYPE



GENDER



RACE



AGE

0-17	35.1%
18-39	33.1%
40-49	12.6%
50-64	15.7%
65+	3.5%