

It's been a long time coming, but we are almost there.

WE SERVED 11,000 CLIENTS ACROSS 65 UNIQUE PROGRAMS

55
SCHOOLS

1,247
STUDENTS

400
NEW TEAM
MEMBERS

In October 2020, we were awarded funding to build a 24/7 crisis diversion center in Huntsville to serve the Region 1 (North Alabama) population. Since then, we have progressed nonstop to create and expand crisis diversion services.

As the Rocket City officially became the largest populated city in Alabama, behavioral healthcare remains a steady element that must be seen and treated as a priority. We are happy to have served over 11,000 clients struggling with mental illness, substance use disorder, housing, case management and more in the 2021 fiscal year.

Our School-based Therapy Program continued to grow in Madison County and Huntsville, providing counselors in 55+ schools and serving nearly 1,250 students.

WellStone significantly increased its workforce, employing over 400 team members across 65 programs.



WELLSTONE EMERGENCY SERVICES WILL PROVIDE

39
BEDS
TOTAL

15
TEMPORARY
OBSERVATION

24
EXTENDED
MONITORING

ADDING 85 NEW POSITIONS FOR 24/7 SERVICE

As we continue implementing strategies to better serve our communities, maintaining and expanding community partnerships are some of our priorities. In 2021, we teamed up with the City of Huntsville and developed the **Co-Response Program**. The Co-Response Team accompanies the Huntsville Police Department Mental Health Crisis Response, which includes Crisis Intervention Training (CIT) with WellStone. The Co-Response Team consists of one CIT officer and one therapist to address mental health-related calls and link the individuals with the appropriate care. The program anticipates growth in the next year to develop into a 24/7 resource and serve even more Madison County citizens.

WellStone is spearheading a local effort to use the **Stellate Ganglion Block (SGB)**, an injection used to treat chronic pain, for veterans suffering from Post-Traumatic Stress Disorder. This pilot treatment program has shown great success in reducing PTSD symptoms, especially hypervigilance, an exaggerated state of sensitivity. The Cullman County VFW teamed with WellStone and state legislators to make this program possible.

In May, we began a limited version of WellStone Emergency Services (WES) at a temporary location. Within **six months**, we served **over 150 individuals** who dealt with crises involving anxiety, depression, suicidal thoughts, substance use and psychotic or manic episodes. We are beyond ready for the official opening in Summer 2022!

Incredible local and state partners have helped us allocate for WES. Despite the significant contributions, however, we still fall short of overall construction costs. That is why WellStone is launching a capital campaign. **"Be the Rock"** is an intense fundraising operation designed to grow our donor base, strengthen community relationships and direct much-needed funds toward WES. Thank you to everyone who has contributed to this extraordinary effort.



In June 2020, U.S. adults reported elevated adverse mental health conditions, including substance use disorders, associated with COVID-19 (CDC, 2020).

Behavioral health crises are unpredictable, and these individuals and their loved ones must know where to go when they feel scared, alone or hopeless. WellStone is committed to caring for North Alabamians through the unexpected and continuing to build critical access to mental healthcare, one day at a time.

We are incredibly fortunate and proud to be an awardee of the Substance Abuse and Mental Health Services Administration (SAMHSA) Community Mental Health Centers (CMHC) grant in September. The grant provides **\$4.2 million** over two years and will fund numerous services, including expanding service levels and access to care, funding full-time employees and implementing crisis-related efforts.

GOALS OF THE FUNDING INCLUDE:



**EXPANDING ACCESS
TO CARE**



EXPANDING CRISIS CARE
Diverting individuals from ERs and jails



**INCREASING OUTPATIENT
SERVICE LEVELS**



TRAUMA-INFORMED CARE
Screening, assessment and treatment

Another year down and **another step closer to historic mental healthcare** in North Alabama.

The past two years have brought us immediate, unexpected, and isolating change. While we have adjusted to the many variables experienced, the state of our community behavioral health still varies. Our mental health should still be made a priority every day. The innovative developments and services coming to WellStone are arriving at a much-needed time and will be here to stay through whatever comes our way. We'd also like to thank everyone who supported our mission and progress in 2021. We are delighted to share our fiscal year recap with you and are eager to present the exciting changes to come in FY 2022.



Jeremy Blair, MBA, LMFT
Chief Executive Officer

BY THE NUMBERS

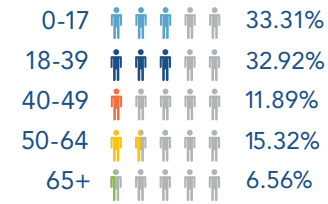
SERVICE TYPE



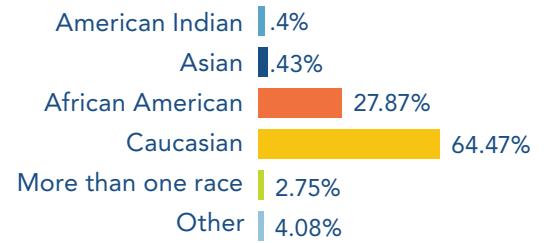
PAYOR SOURCE



CLIENT AGE



CLIENT ETHNICITY



REVENUES*

Federal government \$1,026,303
State government \$9,882,565
Local government \$2,639,254
Patient fees \$8,654,700
Other revenue & support \$5,222,85

EXPENSES

Personnel Cost \$16,146,081
Operational Cost \$5,466,684

* Revenue reflects one-time contributions such as Paycheck Protection Program.

\$3.5M In FY21, we provided \$3.5 million of uncompensated care to clients in Madison and Cullman counties.



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www.wellstone.com
Connect with us!



BUILDING BETTER MENTAL HEALTH CARE IN NORTH ALABAMA

FY 21 ANNUAL REPORT