

Connect to health & well-being

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VISION & MISSION

VellStone exists to restore hope and healthy living by providing comprehensive behavioral healthcare services in

DELIVERING RESULTS MAKING CONNECTIONS,

What began as a handshake became a catapult toward success for community mental health services. On October 1, 2017 WellStone completed a merger with the Cullman Mental Health Authority. As a result, we served over 30% more clients in fiscal year 2018. That's over 13,000 unduplicated clients and 5,300+ new clients who are benefiting from our services.

This is only the beginning.

WellStone continues to strengthen our position as the preferred behavioral health provider. We are forming strategic partnerships, capturing operational efficiencies and undertaking strategic planning to meet the needs of North Alabama as our community grows. Our entire team is fiercely dedicated to our mission. We're preparing for the challenges that lie ahead.

2018 Annual Report

Making Connections... Delivering **RESULTS**

Leveling Up

Schools added to the school-based mental health program.

The Nova Center for Youth & Family expanded school-based services to eight new schools in Huntsville City, Madison County and Cullman County. This means that 7 new school-based counselors are available to serve students facing behavioral, emotional, cognitive or crisis management issues. Counseling services are conveniently provided at school, and care plans are developed in collaboration with parents, teachers and school administrators.

Laura Shaw, Child and Program Supervisor

Charting the Path Forward

WellStone partnered with Madison County Jail to launch a new Jail Diversion Program. This initiative identifies detainees who are eligible for release, either under supervision or directly to the community, who have continuing mental healthcare needs. The goal of the program is to reduce the recidivism

Within its first year, the Jail Division Program helped over

Breaking Barriers

Among many barriers, financial costs often prevent individuals from seeking treatment for addiction. WellStone's New Horizons Recovery Center sought to remove these barriers for residents of North Alabama.

In 2018, WellStone Cullman waived all fees associated with outpatient treatment for addiction and substance abuse conditions for residents of Cullman County. WellStone provided free initial assessments for addiction and substance abuse treatment for Morgan County residents as well.

lan Kinzer, Acute Care Assistant Manager/Director of Nursing

> Judge Ruth Ann Hall of Madison County and Cullman City Council President Garlan Gudger Jr. were presented with the Dr. Gary W. Porier Leadership Award for their outstanding leadership in advancing mental health and substance abuse services in Madison and Cullman counties.

130% more clients sought treatment in fiscal year 2018. (10 2018 through 402018)

Expanding Our Reach

WellStone launched a partnership with Cullman Regional Medical Center to offer 24/7 mental health evaluations. Cullman Regional Medical Center physicians can request an expedited evaluation from WellStone's on-call staff for patients in the Emergency Room and the entire hospital.

The goal of this partnership is to avoid extended hospital care for patients who need access to outpatient mental health counseling and services rather than hospital-based medical care.

rate many mental health consumers experience due to the inability to access the continuum of care, post incarceration.

Under this program, WellStone case managers are assigned to inmates based upon input from Community Corrections, the Madison County Jail, the Huntsville Police Chief, the Madison County Sheriff, the Huntsville Municipal Judge and the Madison County Circuit Judge.

clients transition back into the community, resulting in over \$300,000 in cost savings.

Enhancing Community Conversations on Mental Health

We hosted our Beacon of Hope Celebration for Huntsville in May 2018 and our Cullman Partners for Hope Celebration in September 2018. Over 250 community leaders, stakeholders and major donors attended these events, and we raised over \$40,000. More importantly, we shared critical insight into community funding for mental health, the growing needs in our community and opportunities for community leaders to engage with WellStone. These events help WellStone to garner support from government leaders as well as community partners.

As a result of the October 1, 2017 merger with the Cullman Mental Health Authority, WellStone grew to a team of over 400 of employees. As our team grows, we remain focused on our core values: Committed, Caring and Can-Do.

Our client satisfaction surveys demonstrate at the highest level, and our growing organization is well-positioned to maximize operational efficiencies and create

Operating Budget

Revenues Federal Gov State Gover Local Gove Patient Fee **Other Reve** & Suppor

Total:

Delivering on Our Promises

2018 Client Satisfaction Survey Nova Center for Youth & Family 85% 86% (increase) **New Horizons Recovery Center** WellStone Adult Services 73%

rnment	\$ 1,099,327
ment	\$ 3,877,075
ment	\$ 1,004,163
	\$ 9,740,690
	\$ 3,043,416

\$ 18,764,761

Expenses

Personnel	. \$ 14,226,999
Operational Supplies	\$1,246,069
Equipment & IT	\$ 1,381,397
Utilities & Repairs	\$ 705,078
Contracted Services.	\$ 464,410
Misc	\$ 179,338

Total:

\$ 18,203,291